

**State of Wisconsin
Government Accountability Board**

Total Lobbying Expenditures

2013-2014 Legislative Session

through December 31 2014

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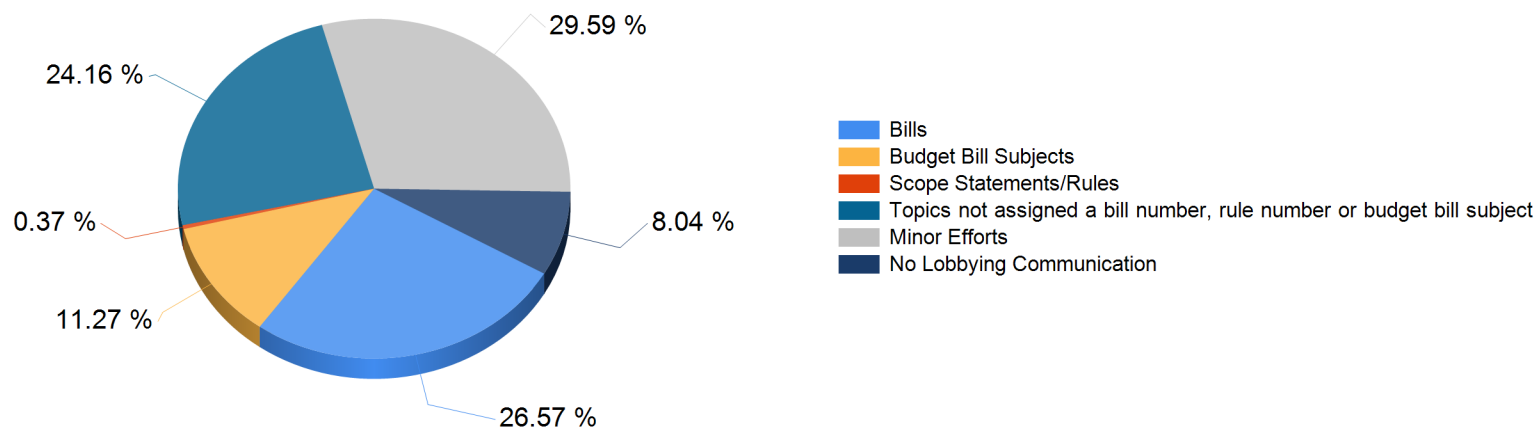
This report provides a measure of the lobbying activity directed toward specific proposals that were before Wisconsin's legislature during the 2013-2014 legislative session. Each of the organizations that employed lobbyists in Wisconsin during the 2013-2014 legislative session has reported to the Government Accountability Board the number of hours and dollars it spent on lobbying-related efforts. Each also provided the Government Accountability Board with its estimate of the portion of its lobbying efforts associated with specific proposals.

The number of hours of lobbying-related activity reported for each proposal is derived from each lobbying organization's estimate of the hours it devoted to lobbying on that proposal during each 6 month reporting period within the 2013-2014 legislative session. True totals may be slightly greater for some proposals because an organization did not have to report time it devoted to a proposal if the time amounted to less than 10% of its total lobbying effort.

Due to the rounding of percentages and the formulas used to generate this report, all totals are accurate within a margin of +/- 1.

	<u>January-June 2013</u>	<u>July-December 2013</u>	<u>January-June 2014</u>	<u>July-December 2014</u>	<u>Session-to-date</u>
TOTALS:					
Hours:	124,857	93,904	93,779	65,568	378,108
Dollars:	\$16,955,920	\$14,774,092	\$14,258,397	\$11,520,326	\$57,508,736
CONTRACT LOBBYISTS AND THEIR RESEARCH STAFF:					
Hours:	44,463	33,229	32,773	18,837	129,302
Dollars:	\$8,653,629	\$8,453,351	\$8,262,200	\$6,824,057	\$32,193,237
IN-HOUSE LOBBYISTS AND THEIR RESEARCH STAFF:					
Hours:	80,394	60,675	61,007	46,730	248,806
Dollars:	\$6,815,846	\$5,496,855	\$5,439,040	\$4,346,187	\$22,097,928
ALL OTHER LOBBYING EXPENSES:					
Dollars:	\$1,486,445	\$823,887	\$557,157	\$350,082	\$3,217,570

2013-2014 Legislative Session Focus on Lobbying Interests



2013-2014 Legislative Session Lobbying Effort in Hours by Subject Area		
Lobbying Subject	Hours	Percentage
Bills	111,553	26.57%
Budget Bill Subjects	47,330	11.27%
Scope Statements/Rules	1,537	0.37%
Topics not assigned a bill number, rule number or budget bill subject	101,439	24.16%
Minor Efforts	124,244	29.59%
No Lobbying Communication	33,749	8.04%
	419,852	100.00%

The 15 organizations who spent the greatest number of DOLLARS lobbying

Wisconsin Property Taxpayers Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	3,070	2,157	2,314	2,204	9,745
Dollars:	\$232,955	\$446,714	\$482,893	\$305,717	\$1,468,279

Wisconsin Manufacturers & Commerce

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,595	2,520	2,640	2,165	9,920
Dollars:	\$294,823	\$294,561	\$261,322	\$304,131	\$1,154,838

Wisconsin Hospital Association Inc (WHA)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,636	2,348	1,723	1,696	8,403
Dollars:	\$323,506	\$278,171	\$261,539	\$257,149	\$1,120,365

Wisconsin Counties Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,901	2,169	2,019	1,973	9,062
Dollars:	\$292,206	\$192,682	\$177,767	\$158,513	\$821,169

Wisconsin Farm Bureau Federation

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	644	698	1,221	894	3,458
Dollars:	\$155,954	\$153,235	\$242,146	\$232,979	\$784,315

AT&T Wisconsin

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	789	516	430	189	1,925
Dollars:	\$200,124	\$184,648	\$176,007	\$155,191	\$715,969

Wisconsin Insurance Alliance

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	457	365	319	201	1,342
Dollars:	\$357,167	\$145,390	\$109,705	\$85,350	\$697,613

League of Wisconsin Municipalities

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,370	1,017	873	951	4,210
Dollars:	\$156,895	\$152,097	\$112,637	\$133,366	\$554,994

Wisconsin Automobile and Truck Dealers Association, Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	807	651	742	672	2,873
Dollars:	\$151,635	\$124,597	\$145,965	\$126,353	\$548,550

Wisconsin Medical Society

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,041	1,463	913	503	4,920
Dollars:	\$229,611	\$169,083	\$96,892	\$51,472	\$547,060

City of Milwaukee

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,199	2,014	1,502	937	6,651
Dollars:	\$172,174	\$162,551	\$120,145	\$69,422	\$524,293

Wisconsin Realtors Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,178	1,357	1,699	555	4,788
Dollars:	\$139,442	\$129,544	\$148,965	\$74,379	\$492,330

Wisconsin Association of School Boards Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,887	1,333	1,558	1,036	5,814
Dollars:	\$150,212	\$116,649	\$131,553	\$92,871	\$491,285

National Federation of Independent Business

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	742	678	838	720	2,977
Dollars:	\$113,810	\$119,292	\$104,615	\$115,693	\$453,409

Wisconsin Bankers Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,235	1,054	900	635	3,824
Dollars:	\$136,793	\$120,512	\$101,845	\$77,410	\$436,561

The 12 organizations who spent the greatest number of HOURS lobbying

Wisconsin Manufacturers & Commerce

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,595	2,520	2,640	2,165	9,920
Dollars:	\$294,823	\$294,561	\$261,322	\$304,131	\$1,154,838

Wisconsin Property Taxpayers Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	3,070	2,157	2,314	2,204	9,745
Dollars:	\$232,955	\$446,714	\$482,893	\$305,717	\$1,468,279

Wisconsin Independent Businesses Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,557	2,470	2,306	2,004	9,336
Dollars:	\$74,238	\$68,484	\$63,200	\$55,391	\$261,314

Wisconsin Counties Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,901	2,169	2,019	1,973	9,062
Dollars:	\$292,206	\$192,682	\$177,767	\$158,513	\$821,169

Wisconsin Hospital Association Inc (WHA)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,636	2,348	1,723	1,696	8,403
Dollars:	\$323,506	\$278,171	\$261,539	\$257,149	\$1,120,365

City of Milwaukee

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,199	2,014	1,502	937	6,651
Dollars:	\$172,174	\$162,551	\$120,145	\$69,422	\$524,293

State Bar of Wisconsin

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,793	1,866	1,527	1,466	6,651
Dollars:	\$102,524	\$117,079	\$98,032	\$91,151	\$408,787

Wisconsin Association of School Boards Inc

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,887	1,333	1,558	1,036	5,814
Dollars:	\$150,212	\$116,649	\$131,553	\$92,871	\$491,285

Wisconsin Medical Society

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,041	1,463	913	503	4,920
Dollars:	\$229,611	\$169,083	\$96,892	\$51,472	\$547,060

Wisconsin Realtors Association

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,178	1,357	1,699	555	4,788
Dollars:	\$139,442	\$129,544	\$148,965	\$74,379	\$492,330

AFSCME Council 11

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,466	1,235	809	705	4,214
Dollars:	\$99,813	\$116,315	\$57,350	\$50,403	\$323,880

League of Wisconsin Municipalities

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,370	1,017	873	951	4,210
Dollars:	\$156,895	\$152,097	\$112,637	\$133,366	\$554,994

The 10 most lobbied bills

Senate Bill 509 2013 Regular Session

Relating to: operation of agricultural vehicles on highways and providing a penalty. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:		24	2,654	288	2,966

Senate Bill 1 2013 Regular Session

Relating to: regulation of ferrous metallic mining and related activities, procedures for obtaining approvals from the Department of Natural Resources for the construction of utility facilities, making an appropriation, and providing penalties. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,732	22	0	0	2,754

Senate Bill 302 2013 Regular Session

Relating to: high capacity well approvals. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:		961	1,127	404	2,492

Assembly Bill 711 2013 Regular Session

Relating to: various changes to the worker's compensation law, granting rule-making authority, and making an appropriation. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:			1,944	326	2,270

Senate Bill 349 2013 Regular Session

Relating to: local regulation of nonmetallic mining; local regulation of air quality; local regulation of water quality; local regulation of the use of explosives in mining, quarrying, and related activities; highway use contracts by local governments; and local regulation of borrow sites and material disposal sites for transportation projects of the Department of Transportation. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:		1,750	411	29	2,190

Assembly Bill 19 2013 Regular Session

Relating to: torts and personal injury trusts. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	784	342	971	30	2,127

Assembly Bill 139 2013 Regular Session

Relating to: the duty of physicians to inform patients of treatment options. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,193	757	43	0	1,993

Senate Bill 286 2013 Regular Session

Relating to: the student information system, a school and school district accountability system, low-performing schools and school districts, and charter school contracts. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:		839	1,048	23	1,910

Senate Bill 300 2013 Regular Session

Relating to: copayments, deductibles, or coinsurance for oral chemotherapy and injected or intravenous chemotherapy. (FE)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	0	496	943	38	1,477

Assembly Bill 200 2013 Regular Session

Relating to: the law governing repair, replacement, and refund under a motor vehicle warranty.

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	848	316	166	43	1,373

The 12 most lobbied budget bill subjects

Health Services: Medical Assistance and Related Programs -- Benefits

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	5,145	98	118	247	5,608

Public Instruction: Choice, Charter and Open Enrollment

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	4,245	21	14	690	4,970

Public Instruction: General School Aids and Revenue Limits

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	2,616	41	48	192	2,897

Health Services: Medical Assistance and Related Programs -- Administration

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,720	106	71	303	2,200

General Provisions

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,603	136	0	0	1,739

Agriculture, Trade and Consumer Protection

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,304	8	40	22	1,374

Transportation: Departmentwide

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,135	29	12	122	1,298

Transportation: Transportation Finance

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	545	98	111	491	1,245

Health Services: Other Health Programs & Departmentwide

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	946	21	13	217	1,197

University of Wisconsin System

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,125	23	8	35	1,191

Employee Trust Funds

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	1,036	9	32	84	1,161

Building Commission

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	786	106	76	92	1,060

TOPICS OF LOBBYING COMMUNICATION (not assigned a bill or clearinghouse rule number)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	30,222	25,951	16,799	28,467	101,439

MINOR LOBBYING EFFORT (effort that accounted for less than 10% of an organization's total lobbying time)

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	29,709	32,365	35,874	26,296	124,244

NO LOBBYING COMMUNICATION

	January-June 2013	July-December 2013	January-June 2014	July-December 2014	Session-to-date
Hours:	8,195	8,305	7,649	9,600	33,749